



## 2014 Artist Application for Booth Space

### Entry Fees

Booth fees are based on booth location: please see the map enclosed with this entry:

	Payment due March 17, 2014
Green booths	\$240
Red booths	\$210
Blue booths	\$190
Black and yellow booths reserved	

- If you require a double space, please enclose a separate check for each space.

Refunds will be given if we cannot meet specific requests. Once an exhibitor has been accepted and assigned a space, refunds will be dependent on resale of space. In case of emergency, the entry fee will be applied to next year's show. There will be no refunds because of weather. The show will take place both days, rain or shine. Checks returned due to insufficient funds will be subject to a \$30 handling fee and must be replaced by a cashier's check or money order. There will be no sharing of booth space.

### Entry/Jury Fee

We charge a **nonrefundable** entry/jury fee of \$10 to help defray costs.

### Promoter Commissions

**A 10% commission** is paid on all work sold as a direct result of this opportunity for public exposure; plan your prices to include a consideration for the promoter's commission. Recognize this is an honor system — respect and trust are mutual and should not be abused.

### Eligibility

The committee has agreed that artists may sell **high quality** reproductions, lithographs, giclées, etc., provided they are labeled as such for the purchaser to see. Postcards of exhibiting artists' work which are printed, laser, or equivalent reproductions, and are so labeled for the purchaser to see, are permitted provided they are a small portion of the exhibitor's total work shown.

### Screening Process

A jury will make selections based on the quality and originality evident in your submitted images compared to other applicants in your category. Jurors will attempt to limit each medium to ensure a well-balanced show. As a fine art show, the work you sell must be your own, therefore **no "buy/sell" products are allowed.**

### Image Submission

Applicants must submit four (4) images of their work and one (1) image of their whole exhibit in the form of photographic slides, good quality prints, or JPG/JPEG images (provide latter on CD's).

### Envelopes, Mailers, Postage

One self-addressed, stamped 9 x 12 envelope must be included with your application and affixed with postage as follows:

- If return shipment is for Acceptance Letter, your image files, and booth identification tag(s), please affix postage of \$1.75
- If return shipment is for all of A plus up to 50 Event Postcards, please affix postage of \$3
- If return shipment is for all of A plus up to 100 Event Postcards, please affix postage of \$5.25

Indicate the number of postcards you require at the bottom of the application form in the space provided. These postcards require standard letter postage.

**A free digital postcard file is available on request.**

### Exhibit Space & Requirements

Each exhibitor will have an 11 x 10-foot space (unless assigned and paid for a double space). Each exhibitor **must** provide a pop-up tent for each paid space. **It is mandatory that all tents are sufficiently weighted down.** Artist arrival times and entrance locations for Saturday morning will be staggered. All equipment and materials needed will be the responsibility of the artist. There will be no electrical hookups available. In general, no umbrellas will be allowed; exceptions must be approved by the show committee at the space site during setup. Booth space not claimed by 8 AM Saturday will be forfeited and reassigned. **Sharing of booth space is strictly prohibited.**

### Artist Presence

Artists must present their work personally both days and may not employ any agents in their place. It is mandatory that each exhibitor attend both show days. Exhibits must be set up for the public by 9:30 AM each day, and dismantled no earlier than 5 PM on Saturday and all displays may be completely dismantled by 6:30 PM on Sunday. Demonstration work-in-process is encouraged. Artists leaving early on either day will not be invited to return to subsequent shows.

### Parking

After unloading tent and physical materials, your vehicle must be immediately moved to the designated free parking area. Staff will be available to direct and assist with your materials. Parking is a short distance from the exhibit area.

### Permits

Every exhibitor is responsible for his/her own resale permit from the California State Board of Equalization. Place your resale number in the space provided in this application or attach an authorized tax exemption letter.

### Security / Liability

Exhibitors will be able to set up their tents Saturday morning beginning at 4 AM. Displays may be left overnight, but artists are discouraged from doing so. The show will provide overnight security, but there is no fencing. Neither show management nor Town Center will accept responsibility or liability for loss or damage to the exhibitor's property at any time during the show. All participants are responsible for their own liability insurance.

The show reserves the right to remove an exhibitor before or during the show if the exhibitor is:

- showing work not reflecting the quality of the work juried
- selling work that is not his/her own
- moving his/her space without permission
- selling inappropriate items such as t-shirts or novelty items

# 2014 Artist Application for Booth Space

All applications must be postmarked by **March 17, 2014**

*Partners:* El Dorado Hills Chamber of Commerce • El Dorado Hills Optimist Club • El Dorado Arts Council

*Net proceeds benefit:* Optimists Club youth programs • El Dorado Hills Chamber of Commerce community programs

## Artist Agreement

*I have read this application fully and agree that if I am accepted, I will abide by these regulations, rules, and instructions. I will accept the jury's admission decisions as final. If I am accepted, I also authorize the El Dorado Hills Art & Wine Affaire committee to reproduce any photographs, slides, or digital images submitted by me for the sole purpose of advertising, publicity and/or promotion of the show. I understand that I am responsible for my own insurance.*

Print name \_\_\_\_\_

Signature \_\_\_\_\_

- This application must be completely filled out.
- It may be duplicated.
- Make checks payable to **El Dorado Hills Chamber of Commerce**
- Mail to:  
**El Dorado Hills Art & Wine Affaire**  
**2085 Vine St., Ste. 105**  
**El Dorado Hills, CA 95762**

Please call **(530) 558-1336** with any questions.

## Application Checklist

- A check or money order for your space(s).
- Include:
  - four (4) images of your work
  - one (1) image of your entire display
  - your current resume
- One 9 x 12-inch or larger self-addressed, stamped envelope with sufficient postage for the return of your images(below), acceptance letter, and booth identification tag(s). Postage as follows:
  - zero postcards: postage of \$1.75
  - up to 50 postcards: postage of \$3
  - up to 100 postcards: postage of \$5.25
- This completed application form.  
**Every question must be answered.**

Early applications are strongly urged; location preference is given to earliest entries. No refunds. No transfers. Booths may not be shared. Provide **all information**, then sign, and enclose all the materials in the checklist in the left column.

## Booth Selection (see attached map)

- Green \$240     Red \$210     Blue \$190     Double [any color]: 2 x cost

Name \_\_\_\_\_

Resale permit # \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone (day) \_\_\_\_\_

(night) \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

Vehicle make / model \_\_\_\_\_

Year \_\_\_\_\_

License # \_\_\_\_\_

State \_\_\_\_\_

Price range of work from \$ \_\_\_\_\_

to \$ \_\_\_\_\_

List your two most important shows:

1 When \_\_\_\_\_

Where \_\_\_\_\_

2 When \_\_\_\_\_

Where \_\_\_\_\_

Check **ONE** media which represents the majority of your exhibit; choose carefully — you will be judged in one category only:

- 01 Painting (oil, acrylic)     04 Ceramics     07 Mixed Media     09 Jewelry  
 02 Pastel     05 Sculpture     08 Photography     10 Other: \_\_\_\_\_  
 03 Watercolor     06 Glass     09 Wood Turning    \_\_\_\_\_

Further description of your work: \_\_\_\_\_

- Color postcards; quantity desired= \_\_\_\_\_ (max. 100 cards). See "Envelopes/Mailers/Postage" for postage requirements.  
 Digital postcard: email to  email listed above, or  \_\_\_\_\_

## Fees

Include separate checks for each item.

Entry Jury Fee (nonrefundable)	\$	<b>10</b>
Booth Fee	\$	
Optional Double Booth Fee	\$	
<b>Total of all checks enclosed</b>	<b>\$</b>	

## Office Use Only

Received \_\_\_\_\_

Space \_\_\_\_\_

Acceptance Package Mailed \_\_\_\_\_

Wine Drop-off & Staging Area

# EL DORADO HILLS ART WINE AFFAIRE


## 2014

All booths 11'x10'	Payment due March 17, 2014
Green booths	\$240
Red booths	\$210
Blue booths	\$190
<i>Black booths reserved for sponsors/wineries</i>	
<i>Yellow booths reserved for food vendors</i>	



Post Street

Wells Fargo Bank

Mama Ann's



Mama Ann's

77-86

87-96

97-107

108-118

Artist Area B

Artist Area A

1-4

5-8

9-21

22-34

35-45

46-56


57-73

74-76

Mechanics Bank

First Aid

Bistro 33



Amphitheater Entertainment

Beer Garden

77-86

87-96

GNC

Wine Drop-off & Staging Area

**P** All parking at Blue Shield of CA

Wine tasting tickets & glasses

↑ To Mercedes Dealer

Vine Street

↓ To Target

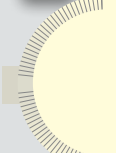
119

120

121-124

125

126



Theater

